

WHO IS THE HILL COUNTRY'S TOP CHEF CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY

TO ENTER:

1. E-mail us a description of your best original entree recipe. Include ingredients, method and any notes. At the bottom, explain in 100 words or less, why you should be designated the Hill Country's Top Chef.
2. Send your e-mail to: hillcountrytopchef@yahoo.com with subject line of Cooking Contest.

DEADLINE:

Your entry e-mail must be received by midnight, October 1, 2008. Entries limited to one per person for the duration of the contest. Finalists will be contacted by phone and/or e-mail and given further instructions regarding event contacts and check-in.

ELIGIBILITY:

Contest is open to residents of Texas who are 18 years or older except for principals and sponsors of the event (i.e., owners of Wilson Appliance, GE, Bosch, Sub Zero Wolf, Kitchen Aid, Miele, etc.).

JUDGING:

A panel of independent judges will select four finalists from all entries received. Selection will be conducted during the period of October 4 through October 6, 2008. Finalists will be notified by October 6th, 2008 and asked to sign a release for photos used in publicity and other media surrounding the event. Finalists must also acknowledge that they have read the contest official rules prior to competing in the event.

Three celebrity judges will rate the finalist's dishes in person on November 6, 2008 at hosting location, Wilson Appliance, 4205 E. Hwy. 290, Dripping Springs, Texas, 78620. Finalists will check in at Wilson Appliance by 5:30 PM. Finalists will randomly draw to determine which gourmet kitchen they will be using to prepare their dishes at the event. Judges will rate each dish on appearance, taste, texture, and originality.

Each finalist will receive a \$50 grocery shopping card to purchase ingredients used at the contest on November 6, 2008. Each competitor will prepare 8 servings of an entrée and appetizer dish in the gourmet kitchens at the event on November 6th, 2008. Ingredients may be prepared (chopped, sliced, etc.) prior to the event however, **NO PRE-COOKED** (baked, broiled, grilled, sautéed, etc.) **PRODUCTS** (this includes ANY item or ingredient cooked before the timed competition at the event) **WILL BE ALLOWED** for use in the dishes to be judged at the event.

The actual cooking portion of the event will be timed. A designated timekeeper will announce a starting time and periodically notify contestants of remaining time at different intervals during the competition. Chefs will have 1 hour to cook both appetizer and entree dishes. Dishes will be presented to the judges immediately after the timekeeper announces the end of the hour.

PRIZES: Prizes will be awarded to the winners based on the celebrity judge's rating and ranking of the dishes at the event. First place will receive state of the art kitchen appliances donated by vendors featured at Wilson Appliance showroom as well as other gifts provided by event sponsors. Runner up prizes will also be awarded.